

Contract # 339793

Schedule Dates 11/04/12-11/05/12

Advertiser Pol/Iss/Fight for the Dream (17116)

Agency/T-Code Strategic Media Services (1349)/958114894

Product Political - Issue (1068)

Brand ISS/FIGHT FOR THE DREAM (140585)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name BANCROFT, DUABE

Phone/Fax /

CPE N/A

Account Types National/Political

Billing Type Standard

Comments FIGHT FOR THE DREAM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

11/02/12

11/02/12

Entered By Jennifer Stewart

CO-OP Yes

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,216.25

Net Total \$12,558.75

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Spots 4

Rate

Nov. 2012 \$14,775.00

Grand Total: \$14,775.00



Strategic Media Services
3299 K Street NW
Suite 200
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$6,000.00	\$6,000.00	Pittsburgh (WPXI)	LATE NEWS FLW FB/	11/2/12
2.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)								1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	SUN NEWS 8-10A/	11/2/12
3.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$5,525.00	\$5,525.00	Pittsburgh (WPXI)	LATE NEWS/	11/2/12
4.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	3:30P- Major League Soccer								1	1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	soccer	11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.